

# LAUREN M c D O N N E L L

FASHION DESIGNER | TEXTILE ARTIST

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## EDUCATION

### SCAD

Savannah College of Art and Design  
BFA Fashion Design  
BFA Fibers  
Graduated 2022

### SCAD Lacoste

Study Abroad, Fall 2019

## SKILLS

Microsoft/Google Programs

CLO 3D

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Social Media Expert

Website Building

Garment Construction

Hand/Machine Sewing

Patternmaking

Technical Flats

Textile Construction

Embroidery Specialist

Print and Pattern

Detail Oriented

Hard-working

## AWARDS

IDA Design Awards 2022: Bronze  
in Apparel Category

Rookie Awards: Virtual Fashion  
Finalist 2022

IDA Design Awards 2021:  
Honorable Mention

## EXPERIENCE

### Alice and Olivia

Visuals Lead | New York, NY | Feb 2023–Present

- Started at the San Francisco location and moved to the Soho location in Nov 2023
- Maintained/updated floor sets and window displays
- Partnered with corporate VM to maximize product displays based on assortment, store layout, and customer demographic
- Oversaw sales floor and established a returning client book

### Reformation

Sales Associate | San Francisco, CA | Jun 2022–Jan 2023

- Contributed to an exciting and personal in-store customer experience.
- Engaged customers and shared brand history, focusing on Ref's sustainability initiatives.
- Employee of the Month September 2022, January 2023

### Abercrombie & Fitch Co.

Apparel Design Intern | Columbus, OH | Jun 2021–Aug 2021

- Created high quality designs on the AnF Women's Outerwear and Accessories team. Mainly sketched and designed via Illustrator.
- Researched emerging trends by shopping the market, shopping vintage, and staying in tune with the AnF customer's style.
- Updated sketches to PLM after live fittings.

### Wee Scotty

Sewing Instructor | Website Builder | San Francisco, CA | Jun 2013–Aug 2020

- Taught children how to successfully operate sewing machines, how to assemble a garment, and various sewing techniques.
- Helped plan the summer camps and oversaw campers on excursions around San Francisco.
- Promoted an uplifting and inspiring environment that led students to success in sewing and designing.
- Designed Wee Scotty Bridal website and helped operate weescotty.com.